



The Horinko Group's Fifth Annual Summit

*Transforming America's Contaminated Lands –
A Vision for Our Nation's Waste Program*

November 7, 2013
Washington, DC



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As our nation's waste management and cleanup programs mature, we anticipate a transformation of the regulatory landscape. The concurrent emergence of a new economy, available investor capital, and a resurgence of manufacturing in the U.S. are creating a renewed interest in site cleanup and repurposing. Rising property values and the public demand for more sustainable products and practices are driving innovative approaches to the management of wastes, materials, and land use.

This year's Summit will convene thought leaders in the fields of environmental cleanup, land revitalization, and sustainable materials management. Participants will examine how EPA and those interested in its policies can sharpen the focus on opportunities to "do more with less" through public-private collaboration to advance environmentally responsible stewardship.

We are gathering the leading experts in this field to accomplish "more with less" through collaboration. The Horinko Group's Fifth Annual Summit promises to be a well-focused discussion on how both the public and private sector can leverage their resources to achieve our national goals. Goals that will enhance both the environmental and fiscal health of our country. Our presenters and participants have vast experience, strength, and innovative ideas to share. Together we can help build a new vision.

On behalf of all of us at The Horinko Group –

To all participants, presenters, partners, and sponsors...thank you for your continued efforts toward protecting the natural systems that so critically support economic development.

Thank you for joining us today!

Saluting Our Summit Sponsors

The Horinko Group commends its 2013 Summit Sponsors for their generous support.

Their leadership and acknowledgement of the importance of an inclusive dialogue benefits us all.

Networking Reception Sponsor



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*An informed community ensures a
sustainable future for us all.*

Agenda

Registration 1:00 - 1:30pm

Opening Remarks 1:30 - 1:45pm

The Challenge Ahead

Marianne Horinko

President, The Horinko Group and former Acting Administrator, U.S. EPA

Kick-off Remarks 1:45 - 2:15pm

Agency Priorities

Mathy Stanislaus

Assistant Administrator, Office of Solid Waste & Emergency Response, U.S. EPA

Panel One 2:15 - 3:30pm

Sustainable Materials Management (SMM) – A Lifecycle Perspective

Tim Fields (Moderator)

Senior Vice President, MDB, Inc. and former AA, OSWER, U.S. EPA

Industry Trends in SMM

Sharon Kneiss, President & CEO, Environmental Industry Associations

Company Perspective on SMM

Sue Briggum, Vice President, Federal Public Affairs, Waste Management

Application of Lifecycle Analysis in SMM

Michael Parr, Senior Manager, Federal Government Affairs, DuPont

Federal Influence

Barnes Johnson, Acting Director, Office of Resource Conservation and Recovery, OSWER, U.S. EPA

Break 3:30 - 3:45pm

Panel Two

3:45 - 5:00pm

Future of Clean-Up & Revitalization – Key Leveraging Ideas

Steven Herman (Moderator)

Principal, Beveridge & Diamond and former AA, OECA, U.S. EPA

Community Revitalization

Vernice Miller-Travis, Senior Associate, Skeo Solutions

Green & Sustainable Remediation

Buddy Bealer, Government Outreach Lead, Sustainable Remediation Forum

EPA's Brownfields Program

David Lloyd, Director, Office of Brownfields and Land Revitalization, OSWER, U.S. EPA

EPA's LEAN Corrective Action Pilots

Jutta Schneider, Program Manager, Office of Remediation Programs,
Virginia Department of Environmental Quality

Closing Remarks

5:00 - 5:15pm

What We've Heard – Doing More with Less through Collaboration

Marianne Horinko

President, The Horinko Group and former Acting Administrator, U.S. EPA

Networking Reception

5:15 - 6:30pm



Executive Biographies

Opening and Closing Remarks



Marianne Horinko (Host and Facilitator)

President, The Horinko Group
Former Acting Administrator, U.S. EPA

Marianne L. Horinko is the President of The Horinko Group (THG). Ms. Horinko's expertise is in watershed-based approaches to cleanup and revitalization, corporate sustainability, and collaborative solutions to environmental outcomes through unique public-private partnerships. Prior to joining THG, she served as Assistant Administrator for the

Office of Solid Waste and Emergency Response (OSWER) at the U.S. Environmental Protection Agency from 2001 to 2004, and Acting EPA Administrator in 2003 between Administrators Christine Todd Whitman and Michael O. Leavitt.

Following the events of September 11, Ms. Horinko served at EPA assisting in environmental cleanup activities at Ground Zero in lower Manhattan, the Pentagon in Washington DC, and the U.S. Capitol due to anthrax contamination. In 2003, she oversaw EPA's response to the Columbia Space Shuttle Disaster. As a result of these experiences, she crafted the groundbreaking National Approach to Response. She brought new approaches to environmental protection using partnerships, flexibility, and innovation to create environmental improvement. The Brownfields program, signed into law by President Bush in 2002, is the embodiment of these new approaches. Under her leadership, the budget for the Brownfields program more than doubled.

During the first Bush Administration, Ms. Horinko was Attorney Advisor to Don Clay, EPA's Assistant Administrator for OSWER. Subsequently, she served as President of Clay Associates, Inc., a national environmental policy consulting firm, where she launched the RCRA Policy Forum. Ms. Horinko is an alumna of the University of Maryland, College Park (B.S. in analytical chemistry) and Georgetown University Law School (J.D.).



Kick-off Remarks



Mathy Stanislaus

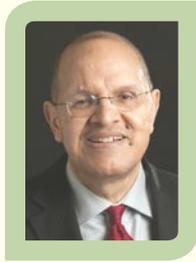
Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA

Mathy Stanislaus has served as the Assistant Administrator in EPA's Office of Solid Waste and Emergency Response (OSWER) since June 2009. He leads the Agency's land cleanup, solid waste and emergency response programs. Specifically, he is responsible for EPA's programs on hazardous and solid waste management under Resources Conservation and Recovery Act (RCRA), contaminated site cleanup under RCRA corrective action, Superfund and federal facilities cleanup and redevelopment, Brownfields, oil spill prevention and response, chemical accident prevention and preparedness, underground storage tanks, and emergency response.

As Assistant Administrator for OSWER, Mr. Stanislaus has focused on opening government, expanding transparency, and empowering local communities to participate in all of OSWER's decisions through the Community Engagement Initiative. He has expanded the brownfields program to provide tools to local communities to revitalize economically distressed communities in America's downtown including through the innovative Area Wide Brownfields Pilot program. He leads the Agency's efforts to support community based actions to address environmental justice under Plan EJ 2014. He is leading the effort to transition from waste management to life-cycle based materials management through the Sustainable Materials Management Initiative. He led EPA's response efforts during BP Spill – serving weeks in Unified Area Command. He serves on the White House Council on Auto Communities and Workers and the White House Initiative on Asian Americans and Pacific Islanders.

Mr. Stanislaus is a chemical engineer and environmental lawyer with over 20 years of experience in the environmental field in the private and public sectors. He has worked in the not-for-profit sector, co-founding and co-directing New Partners for Community Revitalization, a NY not-for-profit organization whose mission is to advance the renewal of New York's low and moderate income neighborhoods and communities of color through the redevelopment of Brownfields sites. He is also former counsel for EPA's Region 2 Office and has been an advisor to other federal government agencies, including Congress and the United Nations on a variety of environmental issues. He received his law degree from Chicago Kent Law School and Chemical Engineering Degree from City College of New York.

Panel One - Sustainable Materials Management (SMM) – A Lifecycle Perspective



Tim Fields

Senior Vice President, MDB, Inc. and former AA, OSWER, U.S. EPA

Tim Fields has 40 years of experience addressing environmental site assessment, cleanup, waste management, and environmental-justice issues, including 30 years at the EPA. While at EPA, Tim served for four years as Assistant Administrator for the Office of Solid Waste and Emergency Response (OSWER), where he directed a program with an annual budget in excess of \$2 billion.

He has chaired multiple EPA advisory panels, including the Federal Facilities Environmental Restoration Dialogue Committee (FFERDC), the National Human Resources Council, and the OSWER Environmental Justice Task Force, where he led the development of an environmental justice strategy for Superfund, solid and hazardous waste management, Brownfields, and underground storage tank programs. He is experienced in developing and implementing RCRA and Superfund reform measures and in mediating complex environmental-justice disputes. Tim has received four President Rank Awards for Meritorious and Distinguished Executive Service and has been recognized by Virginia Tech as one of the “Top 100 Alumni of the Millennium.” He graduated from Virginia Tech with a B.S. degree in Industrial Engineering, and from The George Washington University with an M.S. degree in Operations Research.

Tim serves as a Senior Vice President heading MDB’s Environmental Management practice. He is an expert mediator/facilitator, and serves as an expert witness on environmental cleanup and waste management matters.

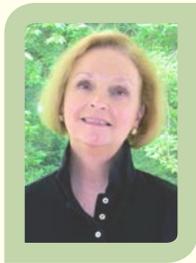
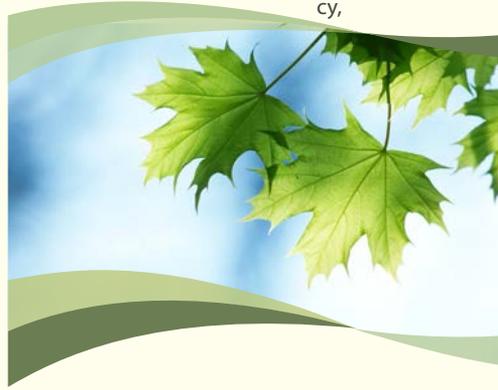


Sharon Kneiss

President and CEO, Environmental Industry Associates

Sharon Kneiss is the President & CEO of the Environmental Industry Associations, the trade association representing the Waste and Recycling industry. Sharon joined EIA June 1 of 2012. She is currently focused on implementing the new strategic plan for the organization which focuses on strengthening the brand for the organization, enhancing its safety, recycling, standards and statistics programs as well as on being the most effective voice on “all things waste and recycling.”

Sharon received a Bachelor of Science in Chemistry from the University of Scranton and a Master of Business Administration from the University of Pittsburgh and has 30 years of business, management and advocacy experience relating to environmental policy at the federal and state levels. Sharon has been a management and advocacy consultant. She also served as vice president, products division with the American Chemistry Council (ACC). In this role, she oversaw the efforts of the Plastics Division and managed and was responsible for the division's vision and strategy, product promotion, state and local advocacy, research and policy development and membership recruitment. Previous to ACC, Kneiss served in a management capacity at the American Forest & Paper Association, and policy advocacy roles at Chevron Corporation, Hercules Inc. and the American Petroleum Institute. Through that collective experience, she has spearheaded several environmental initiatives, ranging from plastic recycling to Resource Conservation and Recovery Act (RCRA) regulatory and legislative issues to international workshops on and voluntary industry commitments to greenhouse gas reductions.



Sue Briggum

Vice President, Federal Public Affairs, Waste Management

Since 1987, Sue has been with the Washington, D.C. office of Waste Management, where she is responsible for matters involving federal environmental regulation and policy. Before joining Waste Management, she was an environmental lawyer with Piper & Marbury and its predecessor, where she co-authored the Hazardous Waste Regulation Handbook: A Practical Guide to RCRA and Superfund. She served on the US Environmental Protection Agency's NACEPT Superfund Advisory Committees in 1994 and 2004; National Environmental Justice Advisory Committee as a Council or work group member since 1993; Title VI Advisory Committee; and Compliance Assistance Advisory Committee. She co-chaired both terms of the National Environmental Policy Commission, convened at the request of the Congressional Black Caucus, and is on the advisory board for the Harvard Environmental Law Journal.

Sue received her B.A. from the University of Pittsburgh; Ph.D. in English Literature from the University of Wisconsin (where she taught literature and business writing); and J.D. from Harvard University.



Barnes Johnson

Acting Director, Office of Resource Conservation and Recovery, OSWER, U.S. EPA

Barnes is currently the Acting Director of the Office of Resource Conservation and Recovery. He returned to this office in July 2013. The Office is responsible for promoting resource conservation through sustainable materials management, ensuring safe management of solid and hazardous waste, and cleaning up our environment by controlling facility hazardous waste contamination.

Throughout Barnes' quarter century career, he has served in a number of positions inside the Agency. Before rejoining ORCR as its Acting Director, Barnes served as Deputy Director of the Office of Superfund Remediation and Technology Innovation. Barnes also served as the Deputy Director of the Office of Radiation and Indoor Air overseeing the coordination of Homeland Security issues across the Office of Air and Radiation. Before joining ORIA, Barnes had been with the Office of Resource Conservation and Recovery for 14 years. In addition, he has held positions in EPA's policy, enforcement and water offices. Barnes began his career as a researcher at Louisiana State University, Center for Wetland Resources. He holds masters degrees in Wildlife and Fisheries Management and Applied Statistics.





Michael Parr

Senior Manager, Federal Government Affairs, DuPont

Michael Parr manages federal government affairs activities related to science, technology, sustainability, environment, bio-based materials, energy, and climate issues for DuPont, the global science company. Michael's responsibilities include managing these issues with the executive and legislative branches of the federal government, interaction with NGOs and other external stakeholders and contributing

to DuPont's global energy, environmental and science policy process.





Panel Two – Future of Clean-Up & Revitalization – Key Leveraging Ideas



Steven Herman

Principal, Beveridge & Diamond and former AA, OECA, U.S. EPA

Steven Herman's practice focuses on the areas of environmental enforcement and compliance. Mr. Herman counsels and represents major corporate clients trying to avoid adverse enforcement actions by federal and/or state government agencies, and clients who have become the subject of such actions. He also advises clients on strategies for engaging federal and state governmental agencies on environmental and other significant issues.

Mr. Herman served for eight years as the Assistant Administrator for Enforcement and Compliance Assurance of the United States Environmental Protection Agency. Mr. Herman, who was the chief national environmental enforcement official, supervised a Headquarters and regional civil and criminal staff of over 3,500, including criminal agents, investigators, inspectors, attorneys, engineers, scientists and other professionals. He was responsible for the development and implementation of numerous EPA enforcement and compliance policies including the widely used "Policy on Incentives for Self-Policing: Discovery, Disclosure, Correction and Prevention of Violations"; the policy on Supplemental Environmental Projects, numerous Superfund administrative reforms, and the establishment of the first compliance assistance centers and numerous compliance assistance tools.

Before joining the U.S. Environmental Protection Agency, Mr. Herman was an Assistant Section Chief and senior trial attorney in the Environment and Natural Resources Division at the U.S. Department of Justice for fifteen years. He litigated numerous matters involving the National Environmental Policy Act (NEPA), the federal Quiet Title Act, the Antiquities Act, the Federal Land Policy and Management Act (FLPMA) and other complex land use matters of national interest.



Vernice Miller-Travis
Senior Associate, Skeo Solutions

Vernice is a Senior Associate in the Community Planning and Design Group of Skeo Solutions. She provides technical expertise for collaborative planning and design services in area-wide brownfields revitalization, community sustainability and environmental justice. Vernice is sought after for her expertise in brownfields redevelopment and community revitalization, collaborative problem solving, multi-stakeholder design and planning and environmental justice. Vernice's interests have focused on environmental restoration and the inclusion of low-income, people of color and indigenous communities in environmental decision making at the federal, state, local and tribal levels.

Ms. Miller-Travis has almost 25 years of experience in environmental policy development and analysis, hazardous waste abatement and remediation, community centered brownfields redevelopment, multi-stakeholder environmental problem solving, sustainable community development and design, environmental justice advocacy, urban green space design, land preservation and Geographic Information Systems analysis.

Prior to joining Skeo Solutions, Ms. Miller-Travis served as the Director of the Environmental Justice Initiative of the Natural Resources Defense Council, a Program Officer at the Ford Foundation, Executive Director of Groundwork USA, and co-founder of We ACT for Environmental Justice. She also serves on the National Environmental Justice Advisory Council to EPA, and as Vice-Chair of the Maryland Commission on Environmental Justice and Sustainable Communities.



Buddy Bealer
Government Outreach Lead, Sustainable Remediation Forum

Buddy Bealer is leading the Sustainable Remediation Initiative (SRI) a not for profit group working to promote sustainable remediation throughout the United States. SRI is a collaborative effort of the Sustainable Remediation Forum (SURF) with the Interstate Technology and Regulatory Council (ITRC) and API Energy.

Buddy is employed by Shell and is the Soil and Groundwater Policy and Advocacy Region Manager for the Americas. He works with global staff, consultants, industry, and regulators to support the development of policy based on current science. He joined Shell in 1988 and held positions as a District Engineer, Environmental Engineer, Sales Manager, and Project Manager. From 1997-2001, he managed a NJ environmental remediation consulting office. Buddy was a charter member (2009) to the ITRC's Green and Sustainable Remediation Team, is an active board member of SURF, an advisory board of the Pennsylvania State University Sustainability Institute, and a contributing author to several Sustainable Remediation papers. Buddy earned a BS in Mechanical Engineering from the Pennsylvania State University in 1988 and an MBA from the University of Connecticut in 1997.



David Lloyd

Director, Office of Brownfields and Land Revitalization, OSWER, U.S. EPA

David Lloyd is the Director of the Office of Brownfields and Land Revitalization in the EPA Office of Solid Waste and Emergency Response. Mr. Lloyd assumed this position in January of 2006. Prior to this, he held a variety of positions in the areas of private and Government legal practice, real estate operations, and development.

Mr. Lloyd received his undergraduate degree from George Washington University and a law degree from Washington and Lee University in 1988.



Jutta Schneider

Program Manager, Office of Remediation Programs, Virginia Department of Environmental Quality

Jutta Schneider is the Program Manager for the RCRA Corrective Action and Groundwater Program in the Division of Land Protection and Revitalization of the Virginia Department of Environmental Quality. She directs the group responsible for oversight of the solid and hazardous waste corrective action and groundwater monitoring activities

under RCRA Subtitles C and D.

Ms. Schneider has been with the Virginia Department of Environmental Quality since 2000. She first worked in the Department's Total Maximum Daily Load Program before joining her current Division. Prior experience includes work at the Virginia Department of Conservation and Recreation and at the District of Columbia's Water Resources Research Center. Ms. Schneider has a Master of Science degree in hydrology from University of Freiburg (Albert-Ludwigs-Universitaet), Freiburg, Germany.

A Brief Introduction to The Horinko Group



The Horinko Group is an environmental consulting firm operating at the intersection of policy, science, and communications. Founded in 2008, our firm has established itself as an innovator and a trusted, third-party convener. We have a proven track record of addressing complex natural resource challenges, while meeting the needs of the broader community. We have expertise in site remediation and revitalization of urban and rural communities.

The Horinko Group advocates for efficiency, sustainability, and holistic solutions based on cutting-edge science and sound business practice. We work alongside federal, state, and local governments, NGOs, and the private sector to achieve measurable results for our clients, partners, and the communities and markets in which they operate.

There are unique challenges and opportunities given the fiscal and regulatory uncertainty of these times. We assist all stakeholders in thinking strategically about these opportunities and capitalizing on the business advantages of sustainability.



Visit The Horinko Group at www.thehorinkogroup.org.





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