

The Horinko Group's Fourth Annual Summit

The Next Generation of Environmental Compliance and Enforcement

October 17, 2012 Washington, DC



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We stand at a crossroads in anticipation of the Presidential election, where the nominees promise to bring vastly different approaches to environmental protection. This year's Summit is made up of thought leaders with a great depth of enforcement experience in both the public and private sectors, ensuring a lively, informed dialogue on the future of enforcement toward sustaining our environment and economy.

Our public sector panel will focus on more meaningful public engagement with dwindling resources, while the private sector will explore results-oriented enforcement and compliance with lower transaction costs.

We are excited to have gathered such a diverse and distinguished group of presenters and participants to discuss the next generation of environmental compliance and enforcement. The Horinko Group's Fourth Annual Summit promises to be a broad-based and dynamic afternoon of spirited discussion that will reveal what the regulatory landscape may look like over the next four years and perhaps the next generation. We have made a commitment to stimulating and facilitating an informed dialogue built on cooperation, transparency, inclusiveness, and action. We welcome your ideas, perspectives, energy, and contributions at this critical time.

On behalf of all of us at The Horinko Group -

To all participants, presenters, partners, and sponsors...thank you for your continued efforts toward securing the resiliency of our economy and the natural systems that so critically support economic development. Now is the time for cooperation and most results

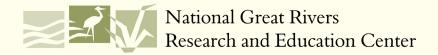
Thank you for joining us today!

Saluting Our Summit Sponsors

The Horinko Group commends its 2012 Summit Sponsors for their generous support.

Their leadership and acknowledgement of the importance of an inclusive dialogue benefits us all.

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Summit Contributors

King & Spalding



Agenda

11:30am - 12:00pm Registration

Welcoming Luncheon 12:00 - 1:00pm

Opening Remarks 1:00 - 1:15pm

What's at Stake?

Marianne Horinko

President, The Horinko Group Former Acting Administrator, U.S. Environmental Protection Agency

1:15 - 1:45pm **Keynote Remarks**

What's Working, What's Not, and Where Can Government Add the Most Value?

Robert Varney

Executive Vice President, Normandeau Associates, Inc. Former Regional Administrator, U.S. Environmental Protection Agency, Region 1

Jon Cannon

Director, Environmental and Land Use Law Program, University of Virginia School of Law Former General Counsel, U.S. Environmental Protection Agency

1:45 - 3:00pm **Panel One**

Revealing the Enforcement End Game: Where's the Goal Line?

President, Environmental Law Institute

John Cruden (Moderator)

Former Deputy Associate Attorney General, U.S. Department of Justice

David Trimble

Director, Natural Resources and Environment, U.S. Government Accountability Office

Elizabeth Pitrolo

Assistant District Counsel, Albuquerque District, U.S. Army Corps of Engineers

Larry Starfield

Deputy Assistant Administrator, Office of Enforcement & Compliance Assurance U.S. Environmental Protection Agency

Break 3:00 - 3:20pm

Panel Two 3:20 - 4:35pm

Reinventing Compliance: Where Obligation Meets Opportunity

Steve Hellem (Moderator)

Executive Director, Corporate Environmental Enforcement Council

Brent Fewel

Senior Vice President of Environmental Health & Safety, United Water

Peter Wright

Managing Counsel, The Dow Chemical Company

Sheila Deely

Senior Counsel, Environmental, Freeport McMoRan Copper & Gold

Khary Cauthen

Director of Federal Relations, American Petroleum Institute

Closing Remarks 4:35 - 4:45pm

Making the Business Case for Sustainability

Marianne Horinko

President, The Horinko Group Former Acting Administrator, U.S. Environmental Protection Agency

4:45 - 6:30pm



Executive Biographies

Opening and Closing Remarks



Marianne Horinko (Host and Facilitator) President, The Horinko Group Former Acting Administrator, U.S. EPA

Marianne L. Horinko is the President of The Horinko Group (THG). Ms. Horinko's expertise is in watershed-based approaches to cleanup and revitalization, corporate sustainability, and collaborative solutions to environmental outcomes through unique public-private partnerships. Prior to joining THG, she served as Assistant Administrator for the Office of

Solid Waste and Emergency Response (OSWER) at the U.S. Environmental Protection Agency from 2001 to 2004, and Acting EPA Administrator in 2003 between Administrators Christine Todd Whitman and Michael O. Leavitt.

Following the events of September 11, Ms. Horinko served at EPA assisting in environmental cleanup activities at Ground Zero in lower Manhattan, the Pentagon in Washington DC, and the U.S. Capitol due to anthrax contamination. In 2003, she oversaw EPA's response to the Columbia Space Shuttle Disaster. As a result of these experiences, she crafted the groundbreaking National Approach to Response. She brought new approaches to environmental protection using partnerships, flexibility, and innovation to create environmental improvement. The Brownfields program, signed into law by President Bush in 2002, is the embodiment of these new approaches. Under her leadership, the budget for the Brownfields program more than doubled.

During the first Bush Administration, Ms. Horinko was Attorney Advisor to Don Clay, EPA's Assistant Administrator for OSWER. Subsequently, she served as President of Clay Associates, Inc., a national environmental policy consulting firm, where she launched the RCRA Policy Forum. Ms. Horinko is an alumna of the University of Maryland, College Park (B.S. in analytical chemistry) and Georgetown University Law School (J.D.).



Keynote Remarks



Robert Varney
Executive Vice President, Normandeau Associates
Former Regional Administrator, U.S. EPA Region 1

Considered one of the nation's most experienced and respected environmental leaders, Robert Varney is a former Environmental Protection Agency New England Regional Administrator, who joined Normandeau Associates as Senior Vice President in 2009. He was the longest-serving regional administrator and the top environmental official in New Eng-

land for 8 years and is recognized for instituting many innovative approaches and policy initiatives that have served as national models. Prior to EPA, Mr. Varney was one of the nation's longest serving state environmental commissioners. Appointed by three Governors of both political parties, he served as Commissioner of the New Hampshire Department of Environmental Services (DES) for 12 years.

Mr. Varney has been considered a leader on many issues, including climate change, energy, environmental justice, homeland security and superfund. In the mid-90's, he was the first state environmental commissioner to hire a full-time climate change specialist and to include climate change in a state's clean air strategy. He also helped create, and served as a board member of, the EPA/ECOS (Environmental Council of the States) Climate Change Forum and was the first state environmental commissioner to formally propose multi-pollutant state legislation to simultaneously reduce greenhouse gases, nitrogen oxide, sulfur dioxide, and mercury emissions. At EPA in 2001, he was the first regional administrator to establish an Energy Team to boost energy efficiency and renewable power. He also initiated the NE Community Energy Challenge, hosted the first meeting of the Regional Greenhouse Gas Initiative (RGGI), and sponsored numerous energy conferences, workshops and training sessions.

He holds a bachelor's degree in economics from the University of New Hampshire and a master's degree in urban planning from Michigan State University.



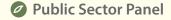
Jonathan Cannon
Director, Environmental and Land Use Law Program,
University of VA School of Law
Former General Counsel, U.S. EPA

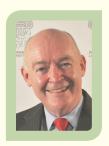
Jonathan Z. Cannon is Director of the Environmental and Land Use Law Program at the University of Virginia School of Law. He joined the Law School faculty in 1998 from the Environmental Protection Agency. In 1987, Mr. Cannon was named EPA Deputy General Counsel for Litigation and Re-

gional Operations. He then became the Deputy Assistant Administrator for Civil Enforcement in EPA's Office of Enforcement and Compliance Monitoring (1987-88). In August 1988, he became Deputy Assistant Administrator of the Office of Solid Waste and Emergency Response (OSWER), and from March through November 1989, he served as Acting Assistant Administrator for OSWER. In January 1990, he returned to practice law as a Principal at Beveridge & Diamond.

In September 1992, Mr. Cannon returned to EPA and was appointed Assistant Administrator for Administration and Resource Management and Chief Financial Officer in July 1993. In July 1995, he was named General Counsel of EPA and served in that capacity until July 1998.

Mr. Cannon received a Bachelor of Arts degree from Williams College in 1967 and graduated from the University of Pennsylvania Law School in 1974.





John Cruden (Moderator)
President, Environmental Law Institute
Former Deputy Associate Attorney General,
U.S. Department of Justice

John C. Cruden is the fourth President of the Environmental Law Institute (ELI). Mr. Cruden joins ELI from the U.S. Department of Justice, where he served as the Deputy Assistant Attorney General, Environment and Natural Resources Division, a position he had held since 1995. At the Department

of Justice, Mr. Cruden supervised all federal civil environmental litigation involving agencies of the United States, and oversaw the Environmental Enforcement Section and Environmental Defense Section. He has personally litigated and led settlement negotiations in numerous environmental cases, many with reported decisions. He has also led Department of Justice delegations to international environmental conferences. Prior to becoming Deputy Assistant Attorney General, Mr. Cruden was Chief. Environmental Enforcement Section.

Before joining the Department of Justice, Mr. Cruden was the Chief Legislative Counsel of the Army. After graduating from West Point, Mr. Cruden served in airborne, ranger, and Special Forces units in Germany and Vietnam before attending law school. After working for Justice Stanley Mosk, California Supreme Court, he attended the Army's Judge Advocate General's Graduate Course where he was named outstanding graduate. His subsequent military assignments include: criminal prosecutor in Germany; Chief of Litigation Branch, Europe; General Counsel, Nuclear

Defense Counsel; Staff Judge Advocate; and Professor, Judge Advocate General's School, Charlottesville, VA. His military education includes being a Fellow, Army War College and Honor Graduate, Command and General Staff College.

Mr. Cruden is a graduate of the United States Military Academy, University of Santa Clara (summa cum laude, 2006 Alumni Special Achievement Award), and University of Virginia

Achievement Award), and University of Virginia (honors). He is a member of the bars of the District of Columbia and California, a number of federal courts, and the U.S. Supreme Court.





David TrimbleDirector, Natural Resources and Environment, U.S. Government Accountability Office

David Trimble serves as a Director in the U.S. Government Accountability Office's Natural Resources & Environment group in Washington DC. Mr. Trimble provides leadership and oversight on environmental matters including EPA management, clean water and clean air issues and Superfund.

Mr. Trimble joined the U.S. Government Accountability Office in April 2009. Previously, he worked for nine years at the Department of State's Political Military Affairs Bureau as the Director of the Office of Defense Trade Controls Compliance where he was the senior official responsible for export compliance and enforcement issues. From 1986 to 2000, Mr. Trimble worked for the GAO in field offices as well as GAO Headquarters covering a wide range of issues.

Mr. Trimble has an MA in Policy Analysis from the University of Chicago and a BA in Philosophy from Lawrence University.



Elizabeth Pitrolo
Assistant District Counsel, Albuquerque District,
U.S. Army of Corps Engineers

Beth Pitrolo is the Assistant District Counsel for the Albuquerque District of the U. S. Army Corps of Engineers. She has been involved in a variety of environmental programs, including Hurricane Katrina remedial response, Clean Water Act and Endangered Species Act litigation, CERCLA cleanup activities associated with radioactive waste from the Man-

hattan Project, and issues related to construction projects in Europe and the Middle East. She serves as an instructor for the Corps' PROSPECT courses.

Ms. Pitrolo was previously an Assistant Attorney General in the Environmental Bureau of the Illinois Attorney General's Office, where she litigated environmental enforcement and compliance actions. She has also been employed as an attorney for a private law firm and managed her own environmental consulting firm in Australia.

Ms. Pitrolo received her Bachelor of Science degree in Forestry and Wildlife Management from West Virginia University, her Master of Science degree in Biological Sciences from Marshall University, and her Juris Doctor degree from the University of Houston.





Larry Starfield
Deputy Assistant Administrator,
Office of Enforcement & Compliance Assurance, U.S. EPA

Prior to becoming EPA's Deputy Assistant Administrator for the Office of Enforcement & Compliance Assurance (OECA), Larry Starfield was the Deputy Regional Administrator for the U.S. Environmental Protection Agency, Region 6, located in Dallas, Texas. As Deputy Regional Administrator, he was responsible for the efficient management of the 900-person

regional office, and for the effective implementation of EPA programs in the South-Central United States.

From 1997-2001, Mr. Starfield served as the Regional Counsel for Region 6 where he managed an office of 60 lawyers that provided legal advice to the Regional Administrator and Region 6 program offices regarding the interpretation and implementation of federal environmental laws. Before joining Region 6 in 1997, Mr. Starfield spent ten years with EPA's Office of General Counsel in Washington, DC, where he served as an attorney advisor, Assistant General Counsel for RCRA, and Acting Associate General Counsel for Solid Waste and Emergency Response. Before coming to EPA, he worked in Paris, France, from 1985 to 1987 as the correspondent for the "Bureau of National Affairs" on French environmental issues.

From 1981 through 1985, Mr. Starfield was an Associate with the law firm of Skadden Arps Slate Meagher & Flom, in Washington, DC. He is a graduate of Wesleyan University and Yale Law School.





Private Sector Panel



Steven Hellem (Moderator)
Executive Director,
Corporate Environmental Enforcement Council

Steve Hellem is the Executive Director of the Corporate Environmental Enforcement Council and President of Navista, The Public Affairs Group. He also provides strategic and management leadership and support for the Global Environmental Management Initiative (GEMI), the Suppliers Partnership for the Environment, and the National Center for

Defense Manufacturing ad Machining's Mission Ready Sustainable Initiative. He also supports a Navista, TPAG business, Sustainability Solution Providers that connects former senior environmental, health and safety and sustainability executives with domestic and global companies, organizations and governmental entities needing senior level counsel and strategic guidance in order to meet their sustainability objectives.

In addition, Mr. Hellem has more than 30 years of experience providing strategic counsel, coalition and organizational management and leadership to business. He has helped create and managed a wide range of business coalitions and associations from multiple business sectors. One of his specialties is working with companies to organize and address global and domestic environmental, health and safety and sustainability objectives. He maintains close working relationships with senior EH&S and corporate environmental sustainability professionals from a wide range of Fortune 100 companies.

Mr. Hellem has an AB in Political Science from the University of Missouri and a J.D. from the International School of Law that is today the George Mason University School of Law.



Brent FewellSenior Vice President of Environmental Health & Safety,
United Water

Brent Fewell is Senior Vice President of Environmental Health & Safety at United Water, where he is responsible for developing, implementing and maintaining the company's environmental compliance program for its operations throughout North America.

Prior to joining United Water, he served as the Principal Deputy Assistant Administrator at the U.S. Environmental Protection Agency's Office of Water where he had responsibility for overseeing the development and implementation of all facets of the EPA's water programs. He also practiced environmental law with two of the nation's leading law firms – Hunton and Williams in Washington, D.C., and Jones Day in Pittsburgh, PA. Earlier in his career, he worked at engineering firms where he managed a variety of environmental projects.

Mr. Fewell has a B.S in wildlife management from the University of Maine, a Master's in environmental management from Duke University and a J.D. from Duquesne University School of Law.



Peter Wright Managing Counsel, The Dow Chemical Company

Peter Wright is a Managing Counsel with the law department of The Dow Chemical Company, where he counsels the company's senior management and manages the legal issues and outside counsel with respect to Dow's largest and most significant environmental matter, the mid-Michigan dioxin matter. He also has the global lead responsibility for counseling Dow on its merger and acquisitions and signifi-

cant real property transactions. In addition he provides counsel on hazardous waste matters, sustainability, environmental disclosures, shareholder resolutions, public reporting obligations and product stewardship matters.

Prior to joining Dow, Mr. Wright was with Bryan Cave LLP and before that with Monsanto Company in St. Louis, Missouri. He began his legal career with the environmental practice group of Baker & Daniels in Indianapolis, Indiana.

Mr. Wright is Education Officer of the American Bar Association's Section of Environment, Energy and Resources Section and until recently was the Chair of the Book Publications committee. He has previously served on the Section Council, Chaired a Planning Committee for the Section's Fall Meeting, and served as chair and vice chair of other Section committees. He is written for all of the Section's publications and spoken at the Sections conferences and elsewhere. He earned his J. D., summa cum laude, from Indiana University in 1986 and his A. B, summa cum laude, from Wabash College in 1981.





Sheila Deely Senior Counsel, Environmental Freeport McMoRan Copper & Gold

Sheila Deely is Senior Counsel at Freeport-McMoRan Copper & Gold Inc., a leading international mining company with headquarters in Phoenix, Arizona. Prior to joining Freeport-McMoRan, Ms. Deely was a partner in the Environmental Law Practice Group at Gardner Carton & Douglas LLP (now combined with Drinker Biddell & Reath LLP) in Chicago, Illinois.

Ms. Deely has been a frequent author and speaker on environmental legal matters, including surface and ground water quality issues, mine closure and reclamation and financial assurance, natural resource damages, environmental audits and environmental disclohhsures.

She received her undergraduate degree from Purdue University in West Lafayette, Indiana, and her law degree with honors from Illinois Institute of Technology, Chicago-Kent College of Law, where she was a recipient of the Kent Legal Scholar scholarship.

Khary Cauthen

Director of Federal Relations, American Petroleum Institute

Khary I. Cauthen is Director of Federal Relations at the American Petroleum Institute (API). Prior to joining API in June 2006, Mr. Cauthen worked for the White House Council on Environmental Quality and in the U.S. EPA Administrator's Office.

Mr. Kauthen came to Washington from New Jersey where he worked for former Governor Christine Todd Whitman.

Mr. Kauthen graduated with a B.S. in Business and Finance from Mount Saint Mary's University in Emmitsburg, Maryland.

A Brief Introduction to The Horinko Group



The Horinko Group is an environmental and business development consulting firm operating at the intersection of practice, policy, and communications. Founded in 2008, our firm has established itself as an innovator and trusted, third-party convener addressing complex natural resource challenges. We have expertise in site remediation and revitalization of urban and rural communities,

regulatory intervention, the water-energy-land use nexus, and innovative problem-solving.

The Horinko Group advocates for efficiency, sustainability, and holistic solutions based on cutting-edge science and sound business practice. We work alongside federal, state, and local governments, NGOs, and the private sector to achieve measurable results for our clients, partners, and the communities and markets in which they operate.

There are unique challenges and opportunities given the fiscal and regulatory uncertainty of these times. We assist all stakeholders in thinking strategically about these opportunities and capitalizing on the business advantages of sustainability.



Visit The Horinko Group at www.thehorinkogroup.org.



Design Your Own Webinar

An Introduction

The Horinko Group's successful Global Sustainability Webinar Series, led the firm to expand its service offerings to include webinar design and development. With unmatched access to internationally recognized thought leaders, THG is uniquely positioned to assemble diverse panels that produce robust, actionable dialogue, thoughtfully weighing economic, ecological, and social imperatives. For those wishing to foster informed conversations about the topics that their constituents care most about, discover the power and purpose of effective webinars to harness factual, agenda-free communication.

Proven Process – Proven Results

Have an environmental topic you want to share with others? Can't seem to attract the right audience? Technical troubles? Don't have the time and resources to produce a high quality webinar? Let us help you. The Horinko Group is uniquely positioned to work closely with your organization to provide comprehensive assistance with designing a cutting edge webinar and series, including:



Audience Breakdown

- Advise and develop initial webinar abstract, targeted focus, and key takeaways to ensure overall objectives are met;
- Secure executive-level leadership and seasoned practitioners to share insights and latest data on topic(s) of interest;
- Moderate and facilitate the discussion or work with a representative of your organization to serve in this capacity;
- Market the webinar through our network of colleagues and partners, routinely drawing a targeted audience of 150-250 registrants; and,
- Provide an edited webinar recording, slide deck, and registration breakdown following the event.

Webinars Hosted by The Horinko Group

Biofuel Production - Dissecting the Water-Energy-Land Nexus May 17, 2012

Registration: 155

- Examined the implication of biofuel production on our nation's land, water, and energy supplies.
- Noel R. Gollehon, Senior Economist, Natural Resources Conservation Service, USDA (Moderator)
- Elizabeth Erdmann, Assistant Director, Natural Resources and Environment, USGAO
- Dr. May Wu, Principal Environmental System Analyst, Argonne National Laboratory
- Ronald Pate, Principal Member of Technical Staff, Sandia National Laboratories

Agricultural Water Usage: Trends, Indicators, and What It All Means February 16, 2012 Registration: 161

An unbiased, data-driven examination of one of our nation's most water intensive practices – agricultural irrigation.

- Brendan McGinnis, Water Division Director, The Horinko Group (Moderator)
- Noel R. Gollehon, Senior Economist, Natural Resources Conservation Service, USDA

Family Farms, Rural Landscapes, and the Farm Bill January 18, 2012

Registration: 140

Explored issues and opportunities tied to moving our nation forward on a path of sustainable agriculture practices, while strengthening small family farms and diversifying rural economies to foster more livable rural communities.

- Richard Warner, Professor Emeritus, Natural Resource Ecology, University of Illinois (Moderator)
- Robert Stewart, Executive Director, Rural Community Assistance Partnership
- Mark "Coach" Smallwood, Executive Director, Rodale Institute
- Mark Gorman, Policy Analyst, Northeast-Midwest Institute

Clean Water Act Regulation Following Rapanos: Clear as Mud?

July 27, 2011 Registration: 188

Shared insights from both regulated and regulatory communities on effectiveness of the Clean Water Act to provide regulatory clarity, consistency, and transparency in the protection of our nation's water quality.

- Marianne Horinko, President, The Horinko Group (Moderator)
- Beth Pitrolo, Assistant District Counsel, U.S. Army Corps of Engineers, Albuquerque District
- David Evans, Director, Wetlands Division, U.S. Environmental Protection Agency HQ
- Deidre Duncan, Partner, Hunton & Williams
- Jon Devine, Senior Attorney, Water Program, Natural Resources Defense Council

The State of Flood Risk Reduction in the United States

May 4, 2011 Registration: 335

Assessed current state of flood risk management in the US, including future trends and developments.

- Sam Riley Medlock, Policy Counsel, Association of State Floodplain Managers (Moderator)
- Sandra Knight, Deputy Administrator, Federal Insurance and Mitigation, FEMA
- Alex Dornstauder, Deputy Director, Homeland Security, U.S. Army Corps of Engineers
- Larry Larson, Executive Director, Association of State Floodplain Managers
- James Fiedler, President, National Association of Flood and Stormwater Management Agencies
- Andrew Fahlund, Senior Vice President for Conservation, American Rivers

Positioning Waterside Communities as Tourism Gateways to America's Great Outdoors January 19, 2011

Registration: 159

Highlighted federal, state, and local efforts to establish water-based tourism destinations, while examining the resulting economic impacts.

- Brett Stawar, President, Alton Regional Convention & Visitors Bureau, & Chairman, Meeting of the Great Rivers National Scenic Byway (Moderator)
- Ron Erdmann, Deputy Director, U.S. Department of Commerce, Office of Travel & Tourism Industries
- Jan Kostern, Deputy Director of Tourism, Illinois Department of Commerce and Economic Opportunity

Webinars Hosted with Partners

 Promoting Innovative Environmental Technologies – EPA's New "Path Forward" Strategy

March 30, 2012

Partnered with Vita Nuova

Financial Assurance: Is the Government Asking Too Much?

January 26, 2011

Partnered with American Bar Association

 Raising Water Resource Awareness and Engaging Next Generation Water Leaders – A Collaborative Approach

November 11, 2010

Partnered with Security & Sustainability Forum

The Water Conversation – Civic Engagement as a Strategy to Overcome Barriers to Water Systems Solutions

October 10, 2010

Partnered with Security & Sustainability Forum

Bottomland Ecosystem Restoration – Bridging Science and Management for Floodplain Reclamation and Stewardship

September 16, 2010

Partnered with Security & Sustainability Forum

Assessing and Learning from EPA's Performance Track Program

July 15, 2010

Partnered with Bureau of National Affairs

Financial Assurances: Fixing What is Not Broken?

May 27, 2010

Partnered with Bureau of National Affairs

Developing a Business Case for Carbon Management

March 31, 2010

Partnered with Bureau of National Affairs

The Flow of Clean Technology Investment Dollars

March 3, 2010

Partnered with Bureau of National Affairs



All webinar recordings and PowerPoint presentations are available in their entirety at www.thehorinkogroup.org.

Design Your Own Executive Salon

An Introduction

Building on a professional commitment to non-partisan collaboration and results, working with all levels of government, NGOs, and industry, The Horinko Group set out to redefine how it reveals and shares information to its clients, colleagues, and partners through the creation of its Executive Salon Series. Deconstructing the nexus between water, energy, food, and the economy, THG utilizes each salon or roundtable to foster a meaningful conversation among trusted practitioners, subject matter experts, and decision-makers. The objective being to engage, share information, and examine barriers and opportunities for problem solving or game-changing innovation. THG's high-profile Annual Summits are a culminating extension of these dialogues.

Beyond Outreach – Providing Access

The growing complexity of the shared challenges facing our nation requires new approaches rooted in systems-thinking and adaptive collaboration. Too often, individuals gather to discuss a seemingly complex or intractable problem, absent these foundational elements. Additional critical pieces often missing are the right mix of innovative subject matter experts, a focused agenda, sufficient time, and the proper incentives to move beyond mere discussion towards real outcomes. THG's Executive Salon approach to creative problem solving offers a collegial environment where such nagging issues facing executives are probed and innovative approaches are brainstormed with individuals well positioned to drive solutions.

Salon Design Process

THG is equipped to provide your organization with unmatched tools and guidance to design your own Salon and series, including:

- Develop a discussion design that ensures the topic is addressed in a manner that advances the dialogue from issue overview, through problem statement identification and assessment, and brainstorming of next steps toward actionable recommendations;
- Identify and convene a targeted group of thought leaders and decision-makers to examine the complexities of an environmental topic/issue that stimulates forward thinking, grounded in pragmatism;
- Provide a seasoned facilitator to keep the group on topic and a comfortable, neutral venue for candid discussion and thinking;
- Expand participant relationships with a larger community of practice by tackling a specific problem or challenge of common interest across participating organizations;
- Advance the post-salon discussion while servicing new relationships through the development of a framework for action and evaluation.

Executive Salons Hosted by The Horinko Group

Financing Water Infrastructure through Public-Private Partnerships: Finding the Right Model

April 30, 2012

Explored non-traditional financing models through public-private partnerships to address the pressing water infrastructure challenges facing our nation. Thought leaders from drinking and wastewater utilities, state and federal government, interstate commissions, and community planners tested old assumptions and sought innovative solutions to the mounting backlog.

- G. Tracy Mehan, Principal, The Cadmus Group (Moderator)
- Brendan McGinnis, Water Division Director, The Horinko Group (Opening Remarks)
- Brent Fewell, VP of Environmental Compliance, United Water (Featured Presenter)
- The Next Farm Bill: New Opportunities for Environmental and Agricultural Sustainability May 23, 2011 (Scoping Report) March 15, 2011 (Salon Discussion)

A scoping effort and series of follow-up reports to forge a better understanding among representatives of the environmental and farming communities with respect to their Farm Bill interests; understand and help improve the level of trust among those parties; and, develop a consensus centered upon common 2012 Farm Bill interests. Partnered with the Northeast-Midwest Institute

- Mark Gorman, Policy Analyst, Northeast-Midwest Institute (Moderator)
- Patrick McGinnis, Water Resources Team Leader, The Horinko Group (Opening Remarks)
- Ann Mills, Deputy Undersecretary, Natural Resources and Environment, USDA (Keynote)

Engaging the Public for River Sustainability and Livable Communities October 25, 2010

Continued the exploration of civic engagement as a means for river sustainability and livable communities. Innovative leaders in the field made inroads with models and lessons learned that could be applied to rivers and whole water systems. Partnered with the *National Great Rivers Research & Education Center*. Hosted at the *National Great Rivers Museum*.

- Anne Lewis, Founder, America's Waterway (Moderator)
- Todd Ambs, President, River Network (Opening Remarks)
- Theo Brown, Senior Associate, AmericaSpeaks (Closing Remarks)

Addressing Water Issues and Finding Common Direction through a Social Capital Framework August 31, 2010

A new model for assessing system-wide water issues was presented through a "social capital" framework. The power of social networking and the value of human, natural, and financial/built capital were examined as a means for addressing water problems and improving water resource awareness.

- Dr. Stephen Gasteyer, Assistant Professor of Sociology, Michigan State University (Moderator)
- Marianne Horinko, President, The Horinko Group (Opening Remarks)

Water Managers and Decision-Makers: Searching for Synergy June 15, 2010

The "Water Box Dilemma" was deconstructed, whereas water professionals (inside the box), are disconnected from decision-makers (outside the box) that influence the allocation of human and financial resources necessary to meet water challenges.

- Dr. Gerald Galloway, retired U.S. Army Corps of Engineers Brigadier General (Moderator)
- Bob Pietrowsky, Director, Institute for Water Resources, USACE (Opening Remarks)



All Agendas, Programs, and Proceedings can be downloaded in their entirety at www.thehorinkogroup.org.



Annual Summits Hosted by The Horinko Group

Fourth Annual Summit – The Next Generation of Environmental Enforcement & Compliance

October 17, 2012

Convened thought leaders with a great depth of enforcement experience in both the public and private sectors for a lively, informed dialogue on the future of enforcement toward sustaining our environment and economy.

Third Annual Summit – Sustaining Our Nation's Water Resources: Answering the Call for Stewardship October 25, 2011

Featured three panel discussions delving into our nation's most pressing water sustainability topics – Water Governance, Water Advocacy, and the Business of Water.

Second Annual Summit – Sustaining Our Nation's Water Resources: Connecting Water Leaders Across Watersheds April 13, 2010

Examined case studies of effective public-private partnerships taking place along the Mississippi River and Chesapeake Bay, seeking to address policy and governance challenges hindering the replication of such efforts within other watersheds.

First Annual Summit – Emerging Environmental Challenges to Business Sustainability

January 14, 2009

Roundtable of senior-level public and private officials gathered to assess current environmental challenges facing our nation and forecast emerging trends facing the Obama Administration.





Fostering Water Resources Stewardship through Leadership and Science

The Need

The amount of water available per person in the Middle East is the lowest in the world. Water shortages intensify as populations continue to grow and infrastructure remains inadequate.

Schools and children within this region are particularly impacted. A reliable supply of water is critical for flushing toilets, washing hands, and keeping restrooms clean. A lack of water leads to hygiene and sanitation issues for these children, and in some cases, restroom and school closures.



Rainwater harvesting and conservation offer a partial solution for water scarcity in this region and could make a real difference in the quality of life and learning for these students.

Who We Are

Formed in 2009, the Water Resources Action Project (WRAP) is a volunteer, 501(c)(3) non-profit seeking to improve public health to underserved communities in the Middle East through greater water stewardship.

Emphasizing a "results only" approach, WRAP actively sponsors, designs, and implements the installation of rainwater harvesting systems in schools suffering from dire water shortages. A parallel educational program and routine system maintenance are both critical components of all WRAP projects.

To date, WRAP has projects successfully underway in two East Jerusalem schools. WRAP is currently raising funds for its next effort, the Walajeh Co-Ed Basic School, located near Bethlehem in the West Bank.

How It Works

The harvesting system collects and stores precious rainwater during the six-month rainy season (November-April). The collected water is used primarily for toilet flushing, which often accounts for 85% of a school's total water usage. Based on the type of system (rain barrel or cistern), the stored water can provide up to 70% of a school's total water needs.



A strong parallel educational program is coordinated by a trained WRAP Project Educator, working within the school 3 hours per week while students are in session.

Students, faculty, and maintenance personnel will develop a grounded understanding of how the system functions, its purpose, and impact.

	Current WF	RAP Projects	Next Project
	Sur Baher Girls School	Al-Afaq School for Special Education	Walajeh Coed Basic School
Where	East Jerusalem	East Jerusalem	Town of Walajeh (near Bethlehem), Palestine
When	Completed February 2011	Completed February 2012	GOAL: Funded by Nov 2012 Completed by Jan 2013
Who / Why	800 Arab girls / grades 1-12	300 Arab boys with special needs / grades 6-12	319 students (165 girls and 154 boys) many are descendants of Palestinian refugees / grades 1-9
What	Designed and constructed rain barrel harvesting system to service the school's restrooms; included three years upfront funding and continued coordination of educational program and maintenance	Designed and constructed rain barrel harvesting system to service the school's restrooms; included three years upfront funding and continued coordination of educational program and maintenance	Design and construct cistern rainwater harvesting system to service the school's restrooms; includes three years of educational program and maintenance

Contribute

Every penny of **every** dollar contributed to WRAP goes directly toward project design, construction, installation, maintenance, and educational awareness.

To contribute, please visit WRAP's website at www.wrapdc.org.



The Horinko Group is a proud founding member of the Water Resources Action Project



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